



Colorado Tourism Board Meeting Minutes

September 20, 2017

Attendance:

Board of Directors: Matt Skinner (*via phone*), Ian Steyn, Andrea Fulton, Courtney Frazier, Barb Bowman (*via phone*), Dan Grunig (*via phone*), Mike May (*via phone*), and Sonia Riggs

CTO Team: Cathy Ritter, Director; Kaiti Jacobson, Executive Coordinator; David Fishman, Fiscal/Ops; Amber King, US Marketing; Taren Mulch, Senior Manager of Visitor Services (*via phone*), ; Mateo Henderson, Director of Visitor Services; Jill Lammers, Director of Destination Development; Elizabeth O'Rear, Manager, Destination Development; Julie Dufault, International Coordinator; Harper Brown, Communications Intern

Karsh Hagan: Lauren Berlamino, Kathy Hagan, Jordan Kuglitsch, Nikki Baker, Dave Moorehouse, Dave Cook

Miles: Laura Libby, Hannah Brown

Other: Dana Watts, Executive Director, Leave No Trace; Rebecca Ritter, Student Intern, University of Northern Colorado.

Wednesday, September 20, 2017 Meeting Opened at 12PM

Andrea Fulton led Welcome and Introductions

Cathy Ritter's Director Report:

- Discussion of Leave No Trace memorandum
- Regional Branding Update
- Colorado Tourism Leadership Journey Update
- Colorado Tourism Board Participation with the Leadership Class at the Colorado Tourism Governor's Conference. Please send your name to Kaiti Jacobson if you are interested.
- Legislative Update at GovCon

Adoption of Minutes



Bowman motion for approval
Frazier second
Vote: Approved by acclamation

Fiscal Update by *David Fishman, Fiscal & Operations Manager, and Cathy Ritter, Director of CTO*

The FY17 Preliminary Budget Report compared to Actual Expenses was presented to the Board. The Board was reminded that this is a preliminary report and is subject to change after review by OEDIT Accounting.

Motion for Approval to increase the FY18 budget in the amount of \$109,375, to cover the Arrivalist contract. The expenditure will be from the CTO cash fund, 13P0

Riggs motion for approval
Bowman second
Vote: Approved by acclamation

Motion for Approval of the memorandum of understanding between the CTO and Leave No Trace Center for Outdoor Ethics

Frazier for motion of approval
Riggs second
Vote: Approved by acclamation

Presentation: 2017 Colorado Governor's Tourism Conference: *Deb Brannon, Altitude Events*

Presentation: Karsh Hagan Winter Campaign

Call for Executive Session for discussion of a legal matter at 1:45PM

Frazier motion for approve
Stein Second
Vote: Approved

Call to end Executive Session

Riggs motion for approval
Frazier Second
Vote: Approved by acclamation

Meeting adjourned at 2:00PM

Riggs motion for adjournment
Frazier Second
Vote: Approved by acclamation

